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## KNOWLEDGE TO ACTION EXPANDS INTO ASIA AND AUSTRALASIA

Knowledge to Action, the only UK company to provide stock market and foreign exchange courses with integral one-to-one coaching, has launched its expansion into Asia and Australasia on the back of its successful launch in Dubai this February, with the USA to follow later this year. Expansion comes on the back of increased demand for the company's trading programmes, which teach ordinary people how to trade their own money on the financial markets, with tight risk management, proven strategies and one-to-one coaching.

At a time when many companies have been at the mercy of the economic downturn, Knowledge to Action, regional finalists at the National Business Awards 2009 for the most rapidly growing company, has seen business rocket. In 2008, the number of delegates attending its trading courses increased by over 100 per cent on the previous year, with 2009 set to double last year's numbers.

Knowledge to Action's managing director and founder, Greg Secker, a highly successful trader and coach himself, attributes booming business to a crucial shift in mindset:

"Quite simply, people have been forced to re-think their financial future, forced to face the fact that they can't rely on the government for a pension, and forced to acknowledge that job security is a thing of the past. People are looking for other ways to take control of their financial future, not to surrender it, and in the long run it will pay off."

Greg Secker launched his 'Ultimate Forex Profits' trading programme on the international stage at The National Achievers Congress conferences in May in Kuala Lumpur (Malaysia), Singapore, Sydney (Australia) and Auckland (New Zealand), where Secker (pictured below) addressed more than 15,000 people alongside Robert T. Kiyosaki of 'Rich Dad Poor Dad' fame and T Harv Eker of Millionaire Mind.



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The first courses in Asia and Australasia will take place in August and September 2009, with 500 people expected to attend.

The 'Ultimate Forex Profits' programme guides its students through the complexities of the foreign exchange market and teaches them clear end-of-day and intraday strategies with tight risk management, enabling them to generate consistent profits from trading the forex markets. The course comprises a two-day immersion course and subsequent one-to-one coaching with the company's trader coaches held either face-to-face on the company's Live Trading Floor, or remotely via SKYPE.

The Live Trading Floor is based at Knowledge to Action's London training centre in Chelsea, where company traders both trade and coach.

Knowledge to Action also runs a virtual Live Trading Floor - a subscription-based internet service - which provides members with the opportunity to see the trades that the company traders are placing, with enormous educational benefit as well as real live trades. Knowledge to Action is the only trading education provider in the UK whose traders trade live on-line. It was the first trading site to publish full trading accounts in the public domain.

For further information on Knowledge to Action's stock market and forex courses, email [info@knowledgetoaction.co.uk](mailto:info@knowledgetoaction.co.uk), call 0207 751 8900 or visit [www.knowledgetoaction.co.uk](http://www.knowledgetoaction.co.uk)

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#### **Notes to Editors:**

Knowledge to Action Limited is regarded as the number one stock market and forex training company in Europe and is highly acclaimed for excellence in trader training and coaching. Founded in 2004, the company has taught thousands of ordinary people to generate an immediate monthly income through trading while minimizing risk. Individuals are taught clear strategies during a two-day immersion course (stocks or foreign exchange) and are each allocated their own trader coach for one-on-one coaching sessions, helping them to develop self-confidence and increase their skill in their chosen trading discipline. The company's head office has its own live trading floor where company traders trade and coach delegates to make money using a variety of trading techniques and disciplines.

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**Courses include:****Traders University**

Traders University is Knowledge to Action's flagship stock market course, teaching people how to trade both long (profiting when stock prices rise) and short (profiting when stock prices fall), trading the stocks in the FTSE 350 (the largest 350 companies traded on the London Stock Exchange), on an end-of-day basis.

**Ultimate Forex Profits**

This course teaches delegates how to generate consistent profits from trading the forex markets with tight risk management and clear strategies, incorporating both end-of-day and intraday trading. Ultimate Forex Profits is designed for traders who have at least some exposure to trading, whether that be stocks, spread betting, futures or options.

**Master Trader**

For those who are already trading but who wish to take their performance to the highest possible level, Master Trader equips delegates with the strategies and tactics to succeed as a full-time trader, including how to trade the US Markets (Nasdaq), Level 2 and Powerpivot and Prosetup trades.

Additional modules include: advanced one-on-one Momentum coaching, Forex Boot Camp and the Ultimate Wealth Programme.

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