

Friday 28<sup>th</sup> May 2010

## Knowledge to Action in finals of London Excellence Awards

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Knowledge to Action, the training company that helps everyday people become financial traders, has reached the finals of the London Excellence Awards in recognition of its continued growth.

The company is one of two shortlisted in the 'Results Focus' category of the awards, which will be announced at a gala ceremony at Lord's Cricket Ground on 19<sup>th</sup> July.

Knowledge to Action will go head to head with Britvic Soft Drinks' Technical Support Centre in the final round of judging on 9<sup>th</sup> June.

The awards, operated by not-for-profit organisation London Excellence, aim to celebrate the achievements of the city's best businesses. A range of categories has been devised to recognise the best organisations in specific areas such as innovation, partnerships, leadership, CSR and people development.

Knowledge to Action is the leading business of its kind in the UK, helping thousands of people, from all over the country, achieve their dreams of financial success and empowerment by learning how to generate an income from stock market and foreign exchange trading.

Founder and Managing Director of Knowledge to Action, Greg Secker said: "The past year has been outstanding for us. As more people have become aware of the high level of coaching that we offer, and seen proof of the incredible opportunities open to them in this industry, we have seen our business grow in an extraordinary way. Our unique approach, combining classroom training with one-to-one experience alongside a working trader, is obviously a winning formula."

Greg welcomed the shortlisting of Knowledge to Action in the London Excellence Awards as a wonderful accolade.

"Seeing our students change their lives and move onto better things is our greatest source of satisfaction, but of course it's also fantastic to be recognised by the London Excellence Awards and be judged alongside the very best in a diverse range of industries," he added.

(ends)

## **Additional information**

Knowledge to Action is Europe's largest trader coaching company and its formal educational programmes – combining classroom training with one-to-one experience alongside a trader working in real time – aim to provide students with a thorough understanding of the techniques necessary to deal independently in the stock market.

The company was founded by Greg Secker in 2004 to train people wishing to start out as stock exchange traders. In 2008, it launched its forex course focusing on foreign exchange trading. Their Traders University® programme takes place at Knowledge to Action's London headquarters.

The company has expanded rapidly and its growth was recognised when it was a regional finalist in the National Business Awards 2009. In the past seven years, more than 55,000 people have attended Knowledge to Action seminars in Europe, the Americas, Australasia and Asia and Knowledge to Action is planning to expand its Traders University® programme into the United States during the second half of 2010.

For further details, visit the company's website at [www.knowledgetoaction.co.uk](http://www.knowledgetoaction.co.uk) or any of the following social networking sites: [Greg Secker on Twitter](#), [Knowledge to Action on Twitter](#), [Greg Secker on LinkedIn](#), [Knowledge To Action on Facebook](#) or [Greg Secker's blog](#).

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