

**Tuesday 6<sup>th</sup> July, 2010**

## **Knowledge to Action throws down the gauntlet to hidden heroes of 'forex' trading**

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Knowledge to Action has launched a search for the homegrown heroes of foreign exchange trading.

The training company is inviting ambitious independent traders who graduated from its 'forex' courses to chart their performance over the next three weeks.

Knowledge to Action's Global Forex Trader Challenge competition is expected to attract entries from hundreds of self-starters who completed the course and are now generating an income by spread-trading from home on the foreign exchange markets.

The winning entrant who submits the highest PIP/points return over the three-week period from 5<sup>th</sup> July to 25<sup>th</sup> July will be rewarded with the prize of spending a lucrative day trading with global expert and founder of Knowledge to Action Greg Secker.

Greg Secker founded the multi-million pound trader coaching company Knowledge in 2003 to help ordinary people move into the world of stock market and foreign exchange trading in order to generate a new source of income. With the current climate of shrinking property prices, constricted credit markets and falling interest on savings accounts, people are seeking a more effective form of investment and Knowledge to Action is now the largest coaching company of its kind in Europe.

Greg says: "This is a fantastic opportunity to find out exactly how successful our graduates have been in taking the proven strategies and techniques we teach, and putting them into action in the real world. We know from our own research that significant new wealth can be generated by following our advice, and this is a chance to underline that. We can't wait to see the results."

In the past seven years, more than 55,000 people have attended Knowledge to Action's various trader seminars. With stock market and Forex training seminars in Europe, the Americas, Australasia and Asia, Knowledge to Action's meteoric success has been recently highlighted in the National Business Awards 2009 as a finalist for growth.

Greg is regularly called into the media for his expert opinion on market direction and has spoken on most major market channels including CNBC and Bloomberg.

Now an internationally recognised speaker, Greg is regularly invited to speak alongside renowned personalities such as Robert Kiyosaki, Anthony Robbins and, most recently, former British prime minister Tony Blair.

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## **Additional information**

Knowledge to Action is Europe's largest trader coaching company and its formal educational programmes aim to provide students with a thorough understanding of the techniques necessary to deal independently in the stock market.

The company was founded by Greg Secker in 2004 to train people wishing to start out as stock exchange traders. In 2008, it launched its forex course focusing on foreign exchange trading. Their Traders University® programme takes place at Knowledge to Action's London headquarters.

The company has expanded rapidly and its growth was recognised when it was a regional finalist in the National Business Awards 2009. In the past seven years, more than 55,000 people have attended Knowledge to Action seminars in Europe, the Americas, Australasia and Asia and Knowledge to Action is planning to expand its Traders University® programme into the United States during the second half of 2010.

For further details, visit the company's website at [www.knowledgetoaction.co.uk](http://www.knowledgetoaction.co.uk) or any of the following social networking sites: [Greg Secker on Twitter](#), [Knowledge to Action on Twitter](#), [Greg Secker on LinkedIn](#), [Knowledge To Action on Facebook](#) or [Greg Secker's blog](#).

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