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Knowledge to Action expands coaching team as rising number of people move into trading

Knowledge to Action has recruited two more Trader Coaches to help meet growing demand for its training programmes on stock market and foreign exchange trading.

The company, which is expanding worldwide following the success of its London headquarters, has seen a significant rise in the number of people who want to generate an income by spreadbetting on the financial markets, either as a new career or as a lucrative hobby.

Newly-appointed Trader Coach Andrew Hewerdine, who held managerial roles in the printing, advertising and retail industries before joining Knowledge to Action in London, knows from personal experience that expert training is vital to successful trading.

He said: "I started trading just over two years ago, with strategies that I learned online, and sometimes just on gut instinct. I turned £100 into £7,000 but then lost £4,000 immediately. I took Knowledge to Action's Ultimate Profits course in April and have been hitting consistent profits using the proven strategies I was taught. There's no ceiling to your potential earnings – provided you put the time in learning, you are rewarded with profits."

Andrew is now keen to pass on the secrets of his success to other students. Speaking of his new role, he said: "The learning environment that Knowledge to Action has created is exceptional and I'm proud to be a part of it. It doesn't matter whether you are a novice, intermediate or advanced trader, you can learn new strategies and test them out on our live trading floor with a mentor by your side."

Knowledge to Action has also appointed Stephen Carter as a Trader Coach at its recently-launched office in Australia. Formerly an online trading room moderator with Halifax Investments, he has amassed 15 years of trading and teaching experience.

His focus at Knowledge to Action in Australia, where forex courses provide teach people how to trade on the foreign exchange markets, will be advanced trader coaching and education programmes.

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Additional information

Knowledge to Action is Europe's largest trader coaching company and its formal educational programmes aim to provide students with a thorough understanding of the techniques necessary to deal independently in the financial markets.

The company was founded by Greg Secker in 2004 to train people in the UK wishing to start out as stock exchange traders. In 2008, it launched its forex course focusing on foreign exchange trading. The Traders University® programme takes place at Knowledge to Action's London headquarters.

The company has expanded internationally and now runs forex courses at a number of locations overseas. In the past seven years, more than 55,000 people have attended Knowledge to Action seminars in Europe, the Americas, Australasia and Asia and Knowledge to Action is planning to expand its Traders University® programme into the United States during the second half of 2010.

The company's growth was recognised when it was a regional finalist in the National Business Awards 2009.

For further details, visit the company's website at www.knowledgetoaction.co.uk or any of the following social networking sites: [Greg Secker on Twitter](#), [Knowledge to Action on Twitter](#), [Greg Secker on LinkedIn](#), [Knowledge To Action on Facebook](#) or [Greg Secker's blog](#).

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