

Wednesday 7<sup>th</sup> July, 2010

## Prince William joins Knowledge to Action polo team to win The Westbury Shield

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A polo team representing Knowledge to Action was royally rewarded when it won The Westbury Shield last weekend with the help of guest player Prince William.

The team was taking part in a polo day, held on the Berkshire estate of Lord and Lady Lloyd Webber, which raised more than £60,000 for two charities supported by the Prince, Tusk Trust and The Child Bereavement Charity.



The Knowledge to Action team – which also included Prince Amir Shah of Pehang, Bruce Merivale-Austin, former England Polo Captain Andrew Hine, and HRH Prince William – claimed the coveted prize in front of 400 invited guests after overcoming the tough opposition of the Jnan Amar Polo team, comprising Rashid Al Habtoor, Tariq Al Habtoor, Amr Zedan and leading Australian player Robert Archibald.

Knowledge to Action founder and CEO Greg Secker applauded everyone involved for a hugely successful day. “This was a fantastic day for all the players and spectators, whose generous contribution of time and money resulted in us raising a very impressive sum for charity,” he said.

Earlier in the day, Julius Baer defeated The Polo Magazine to win the day's other trophy, the Inkerman London Silver Cup, while The Westbury Hotel provided sumptuous lunch and hospitality.

Azad Cola, Managing Director and owner of The Westbury Hotel said: "We are delighted and honoured, for the second year running, to be part of an event that raises money for such worthy causes. We are grateful to all our support partners and our hosts, Lord and Lady Lloyd Webber, for making The Westbury Shield, such a special event and we are already looking towards 2011."

**Attached image:** The Knowledge to Action polo team is presented with The Westbury Shield in Berkshire on Saturday 3<sup>rd</sup> July. Pictured, from left, are Andrew Hine, Prince William, Sara Secker and Greg Secker, Bruce Merivale-Austin and Prince Amir Shah of Pehang.

### **Additional information**

Knowledge to Action is Europe's largest trader coaching company and its formal educational programmes aim to provide students with a thorough understanding of the techniques necessary to deal successfully from home in the stock market.

The company was founded by Greg Secker in 2004 to train people wishing to start out as stock exchange traders. In 2008, it launched its forex course focusing on foreign exchange trading. Their Traders University® programme takes place at Knowledge to Action's London headquarters.

The company has expanded rapidly and its growth was recognised when it was a regional finalist in the National Business Awards 2009. In the past seven years, more than 55,000 people have attended Knowledge to Action seminars in Europe, the Americas, Australasia and Asia and Knowledge to Action is planning to expand its Traders University® programme into the United States during the second half of 2010.

For further details, visit the company's website at [www.knowledgetoaction.co.uk](http://www.knowledgetoaction.co.uk) or any of the following social networking sites: [Greg Secker on Twitter](#), [Knowledge to Action on Twitter](#), [Greg Secker on LinkedIn](#), [Knowledge To Action on Facebook](#) or [Greg Secker's blog](#).

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